



TV PSA - Station Airing Detail

2/1/2015 - 2/4/2016

Project Number: 19579
Title: Campaign Name Goes Here
Client: Client Name Goes Here

Release Date: 02/01/2015
Report Date: 2/4/2016
of Stations: 600

PSA Title :60	PSA Title :30	PSA Title :15	PSA Title :60
PSA Title :30	PSA Title :15		

TV PSA - Station Airing Detail

Station	Affiliation	City	State	This Month			Total		
				Airings	Audience Impressions	Media Value	Airings	Audience Impressions	Media Value
DMA - National / Regional			Totals =	8	276,401	\$14,405	2,081	322,846,745	\$734,720
CNN Airport Network							800	156,000,000	\$200,000
Comcast Sports Network				1	57,295	\$3,325	1	57,295	\$3,325
Comcast SportsNet Bay				2	90,064	\$4,876	24	803,551	\$46,913
Comcast SportsNet Cali				5	129,042	\$6,204	16	389,824	\$18,731
CSN Bay Area							2	5,075	\$215
Fox Sports Ohio							756	133,056,000	\$368,172
SportsTime Ohio							482	32,535,000	\$97,364
DMA - 1 NEW YORK, NY			Totals =	1	15,565	\$563	16	244,442	\$6,123
WJLP-TV	ME TV	Freehold	NJ	1	15,565	\$563	3	46,695	\$1,851
WMBC-TV	Independent	West Caldwell	NJ				11	171,680	\$3,685

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				Airings	Audience Impressions	Media Value	Airings	Audience Impressions	Media Value	
WRNN-TV	Independent	Rye Brook	NY				2	26,067	\$587	
DMA - 2 LOS ANGELES, CA				Totals =			109	1,099,542	\$28,501	
KDOC-TV	Independent	Santa Ana	CA				109	1,099,542	\$28,501	
DMA - 3 CHICAGO, IL				Totals =			156	5,044,458	\$256,069	
WFLD-TV	FOX Broadcasting Company	Chicago	IL				31	370,360	\$8,656	
WMAQ-TV	NBC Television Network	Chicago	IL				48	3,413,905	\$210,429	
WPWR-TV	MyNetworkTV	Chicago	IL				77	1,260,193	\$36,984	
DMA - 4 PHILADELPHIA, PA				Totals =	23	735,155	\$30,339	2,921	245,947,628	\$8,402,861
WBPH-TV	Independent	Allentown	PA	3	12,004	\$138	461	2,635,881	\$73,694	
WMCN-TV	Independent	Cherry Hill	NJ	1	8,941	\$83	196	2,068,739	\$30,209	
WPVI-TV	ABC Television Network	Philadelphia	PA	19	714,210	\$30,118	2,158	240,671,623	\$8,284,924	
WTVE-TV	Independent	Reading	PA				106	571,385	\$14,034	
DMA - 7 WASHINGTON (HAGERSTOWN), DC-MD				Totals =	12	97,941	\$5,644	4,488	68,605,572	\$3,396,166
WDCA-TV	MyNetworkTV	Washington	DC				551	4,962,760	\$220,770	
WJAL-TV	Independent	Chambersburg	PA	6	36,787	\$1,400	3,041	17,608,679	\$667,178	
WTTG-TV	FOX Broadcasting Company	Washington	DC				99	2,045,383	\$72,068	
WUSA-TV	Bounce TV, CBS Television Network	Washington	DC	6	61,154	\$4,244	797	43,988,750	\$2,436,150	
DMA - 8 BOSTON (MANCHESTER), MA-NH				Totals =			115	662,218	\$18,179	
WMFP-TV	Independent	Peabody	MA				113	655,604	\$17,929	
WWDP-TV	NBC Television Network	West Bridgewater	MA				2	6,614	\$250	
DMA - 9 ATLANTA, GA				Totals =	3	156,501	\$3,315	536	23,327,302	\$688,983
WAGA-TV	FOX Broadcasting Company	Atlanta	GA	3	156,501	\$3,315	536	23,327,302	\$688,983	
DMA - 13 DETROIT, MI				Totals =			2	47,463	\$762	
WKBD-TV	CW Television Network	Southfield	MI				2	47,463	\$762	

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DMA - 14 SEATTLE-TACOMA, WA				Totals =	2	14,784	\$614	19	212,874	\$9,232
KSTW-TV	CW Television Network	Seattle	WA	2	14,784	\$614	19	212,874	\$9,232	
DMA - 15 MINNEAPOLIS-ST. PAUL, MN				Totals =				98	2,115,170	\$56,315
KRWF-TV	ABC Television Network	St. Paul	MN				16	32,966	\$1,840	
KSAX-TV	ABC Television Network	St. Paul	MN				17	34,749	\$1,955	
KSTC-TV	ME TV	St. Paul	MN				24	281,695	\$6,544	
KSTP-TV	ABC Television Network	St. Paul	MN				41	1,765,760	\$45,976	
DMA - 17 DENVER, CO				Totals =	5	6,443	\$196	796	4,947,735	\$186,572
KDVR-TV	FOX Broadcasting Company	Denver	CO	3	3,411	\$104	344	833,399	\$42,566	
KFCT-TV	FOX Broadcasting Company	Denver	CO	2	3,032	\$92	181	369,698	\$20,725	
KWGN-TV	CW Television Network	Denver	CO				271	3,744,638	\$123,281	
DMA - 18 CLEVELAND-AKRON (CANTON), OH				Totals =				37	733,614	\$10,968
WJW-TV	FOX Broadcasting Company	Cleveland	OH				37	733,614	\$10,968	
DMA - 21 ST. LOUIS, MO				Totals =				195	6,880,797	\$135,061
KSDK-TV	Bounce TV, NBC Television Network	St. Louis	MO				195	6,880,797	\$135,061	
DMA - 22 CHARLOTTE, NC				Totals =				438	13,000,115	\$282,771
WAXN-TV	Independent	Charlotte	NC				26	52,690	\$2,990	
WCNC-TV	NBC Television Network	Charlotte	NC				337	8,927,612	\$207,932	
WSOC-TV	ABC Television Network	Charlotte	NC				75	4,019,813	\$71,849	
DMA - 23 PITTSBURGH, PA				Totals =				35	55,696	\$4,372
WPCB-TV	Independent	Wall	PA				35	55,696	\$4,372	
DMA - 27 INDIANAPOLIS, IN				Totals =	1	19,208	\$459	715	6,175,520	\$137,911
WTHR-TV	NBC Television Network	Indianapolis	IN	1	19,208	\$459	1	19,208	\$459	
WTTK-TV	CBS Television Network	Indianapolis	IN				179	266,807	\$17,900	

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				Airings	Audience Impressions	Media Value	Airings	Audience Impressions	Media Value
WTTV-TV	CBS Television Network	Indianapolis	IN				214	323,014	\$21,400
WXIN-TV	FOX Broadcasting Company	Indianapolis	IN				321	5,566,491	\$98,152
DMA - 28 SAN DIEGO, CA			Totals =	42	259,004	\$8,279	4,305	23,167,547	\$766,621
KBNT-TV	Univision Television	San Diego	CA				5	65,763	\$1,724
XDTV-TV	MyNetworkTV	San Diego	CA	42	259,004	\$8,279	4,300	23,101,784	\$764,897
DMA - 29 NASHVILLE, TN			Totals =				642	43,006,472	\$658,675
WTVF-TV	CBS Television Network	Nashville	TN				642	43,006,472	\$658,675
DMA - 33 KANSAS CITY, MO			Totals =	5	20,286	\$272	88	426,007	\$7,937
KMCI-TV	Bounce TV	Kansas City	MO	5	20,286	\$272	88	426,007	\$7,937
DMA - 34 SALT LAKE CITY, UT			Totals =	4	22,842	\$660	1,591	12,056,583	\$316,565
KSL-TV	NBC Television Network	Salt Lake City	UT	4	22,842	\$660	56	483,467	\$19,653
KTVX-TV	ABC Television Network, ME TV	Salt Lake City	UT				471	5,125,385	\$113,287
KUCW-TV	CW Television Network	Salt Lake City	UT				1,064	6,447,731	\$183,625
DMA - 35 MILWAUKEE, WI			Totals =	2	51,138	\$1,482	14	345,186	\$12,780
WITI-TV	FOX Broadcasting Company	Milwaukee	WI	2	51,138	\$1,482	14	345,186	\$12,780
DMA - 37 GREENVILLE-SPARTANBURG-ASHEVILLE-ANDER			Totals =				202	1,137,772	\$33,889
WGGS-TV	Independent	Greenville	SC				168	564,701	\$17,256
WLOS-TV	ABC Television Network, MyNetworkTV	Asheville	NC				11	262,714	\$6,913
WMYA-TV	MyNetworkTV	Asheville	NC				23	310,357	\$9,720
DMA - 40 LAS VEGAS, NV			Totals =				365	572,523	\$37,992
KPVM-TV	ION Television	Pahrump	NV				365	572,523	\$37,992
DMA - 41 GRAND RAPIDS-KALAMAZOO-BATTLE CREEK, MI			Totals =	1	1,095	\$16	4	8,289	\$98
WLLA-TV	ME TV	Kalamazoo	MI	1	1,095	\$16	4	8,289	\$98

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DMA - 44 HARRISBURG-LANCASTER-LEBANON-YORK, PA				Totals =	12	82,240	\$2,402	892	21,202,989	\$633,265
WGAL-TV	ME TV, NBC Television Network	Lancaster	PA	12	82,240	\$2,402	892	21,202,989	\$633,265	
DMA - 48 ALBUQUERQUE-SANTA FE, NM				Totals =				19	25,488	\$1,706
KCHF-TV	Independent	Albuquerque	NM				19	25,488	\$1,706	
DMA - 57 LITTLE ROCK-PINE BLUFF, AR				Totals =	6	76,577	\$2,303	247	2,717,391	\$78,518
KARK-TV	NBC Television Network	Little Rock	AR	1	27,039	\$1,336	47	761,727	\$23,412	
KARZ-TV	Bounce TV, MyNetworkTV	Little Rock	AR	5	49,538	\$967	95	744,898	\$20,468	
KASN-TV	CW Television Network	Little Rock	AR				58	674,446	\$14,900	
KLRT-TV	FOX Broadcasting Company	Little Rock	AR				47	536,320	\$19,738	
DMA - 58 MOBILE-PENSACOLA (FT. WALTON BEACH), AL-F				Totals =	1	2,407	\$27	80	121,604	\$5,586
WHBR-TV	Independent	Pensacola	FL	1	2,407	\$27	80	121,604	\$5,586	
DMA - 61 FT. MYERS-NAPLES, FL				Totals =				4	5,772	\$380
WRXY-TV	Independent	Punta Gorda	FL				4	5,772	\$380	
DMA - 63 LEXINGTON, KY				Totals =				13	87,672	\$1,813
WYMT-TV	CBS Television Network	Hazard	KY				13	87,672	\$1,813	
DMA - 65 WICHITA-HUTCHINSON PLUS, KS				Totals =	9	28,922	\$499	14	51,866	\$993
KAAS-TV	FOX Broadcasting Company			4	8,765	\$123	5	11,251	\$170	
KMTW-TV	MyNetworkTV	Wichita	KS				2	8,532	\$143	
KOCW-TV	FOX Broadcasting Company			3	7,482	\$109	4	9,968	\$156	
KSAS-TV	FOX Broadcasting Company	Wichita	KS	2	12,675	\$267	3	22,115	\$524	
DMA - 68 GREEN BAY-APPLETON, WI				Totals =	1	5,480	\$138	8	81,089	\$2,636
WBAY-TV	ABC Television Network	Green Bay	WI	1	5,480	\$138	8	81,089	\$2,636	
DMA - 72 DES MOINES-AMES, IA				Totals =				16	52,390	\$1,798

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				Airings	Audience Impressions	Media Value	Airings	Audience Impressions	Media Value	
WHO-TV	NBC Television Network	Des Moines	IA				16	52,390	\$1,798	
DMA - 73 SPOKANE, WA				Totals =			221	1,344,477	\$46,213	
KHQ-TV	NBC Television Network	Spokane	WA				1	45,584	\$2,334	
KREM-TV	CBS Television Network	Spokane	WA				124	1,075,214	\$33,289	
KSKN-TV	CW Television Network	Spokane	WA				96	223,679	\$10,590	
DMA - 74 OMAHA, NE				Totals =	5	52,873	\$2,889	60	631,569	\$37,114
KMTV-TV	Antenna TV, CBS Television Network	Omaha	NE	5	52,873	\$2,889	60	631,569	\$37,114	
DMA - 75 SPRINGFIELD, MO				Totals =			693	1,567,098	\$77,991	
KOLR-TV	CBS Television Network	Springfield	MO				200	489,560	\$23,761	
KOZL-TV	MyNetworkTV	Springfield	MO				493	1,077,538	\$54,230	
DMA - 82 PADUCAH-CAPE GIRARDEAU-HARRISBURG, MO-I				Totals =	9	32,226	\$844	39	208,242	\$7,452
KBSI-TV	FOX Broadcasting Company	Cape Girardeau	MO	2	7,773	\$124	2	7,773	\$124	
WDKA-TV	MyNetworkTV	Cape Girardeau	MO	1	4,741	\$70	1	4,741	\$70	
WPSD-TV	NBC Television Network	Paducah	KY	6	19,712	\$650	36	195,728	\$7,258	
DMA - 85 CHAMPAIGN & SPRINGFIELD-DECATUR, IL				Totals =	12	12,928	\$312	419	842,467	\$29,807
WBUI-TV	CW Television Network	Springfield	IL				126	529,940	\$21,550	
WCCU-TV	FOX Broadcasting Company	Springfield	IL	12	12,928	\$312	248	266,937	\$7,057	
WICD-TV	ABC Television Network	Springfield	IL				3	3,384	\$86	
WICS-TV	ABC Television Network	Springfield	IL				1	3,077	\$107	
WRSP-TV	FOX Broadcasting Company	Springfield	IL				41	39,129	\$1,007	
DMA - 88 CHATTANOOGA, TN				Totals =	1	770	\$31	60	145,430	\$5,875
WFLI-TV	CW Television Network, ME TV	Chattanooga	TN				36	106,291	\$4,194	
WTVC-TV	ABC Television Network	Chattanooga	TN	1	770	\$31	24	39,139	\$1,681	
DMA - 90 CEDAR RAPIDS-WATERLOO-IOWA CITY & DUBUQ				Totals =			63	112,063	\$6,804	

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				Airings	Audience Impressions	Media Value	Airings	Audience Impressions	Media Value	
KFXA-TV	FOX Broadcasting Company	Cedar Rapids	IA				22	25,877	\$2,007	
KGAN-TV	CBS Television Network	Cedar Rapids	IA				41	86,186	\$4,797	
DMA - 91 SAVANNAH, GA				Totals =	37	156,260	\$4,146	354	1,622,333	\$49,625
WGSA-TV	CW Television Network	Savannah	GA	34	141,516	\$3,660	341	1,575,757	\$48,177	
WSAV-TV	MyNetworkTV, NBC Television Network	Savannah	GA	3	14,744	\$486	13	46,576	\$1,448	
DMA - 100 FT. SMITH-FAYETTEVILLE-SPRINGDALE-ROGER				Totals =			82	930,318	\$24,900	
KFSM-TV	CBS Television Network, MyNetworkTV	Fort Smith	AR				82	930,318	\$24,900	
DMA - 104 JOHNSTOWN-ALTOONA-STATE COLLEGE, PA				Totals =			54	74,597	\$4,866	
WATM-TV	FOX Broadcasting Company	Johnstown	PA				16	10,914	\$1,125	
WKBS-TV	Independent	Wall	PA				19	25,474	\$2,185	
WWCP-TV	FOX Broadcasting Company	Johnstown	PA				19	38,209	\$1,556	
DMA - 107 BOISE, ID				Totals =			290	194,147	\$20,490	
KBOI-TV	CBS Television Network	Boise	ID				122	106,440	\$8,697	
KYUU-TV	CW Television Network	Boise	ID				168	87,707	\$11,793	
DMA - 110 SIOUX FALLS (MITCHELL), SD				Totals =	4	7,668	\$144	391	224,280	\$27,473
KDLT-TV	NBC Television Network	Sioux Falls	SD	2	3,834	\$72	199	114,487	\$13,960	
KDLV-TV	NBC Television Network	Sioux Falls	SD	2	3,834	\$72	192	109,793	\$13,513	
DMA - 111 FT. WAYNE, IN				Totals =			143	735,694	\$19,471	
WANE-TV	Antenna TV, CBS Television Network	Fort Wayne	IN				143	735,694	\$19,471	
DMA - 112 AUGUSTA-AIKEN, GA				Totals =	47	112,907	\$2,234	221	746,177	\$15,349
WAGT-TV	NBC Television Network	Augusta	GA	47	112,907	\$2,234	221	746,177	\$15,349	
DMA - 113 LANSING, MI				Totals =	13	43,958	\$2,178	632	4,070,512	\$134,416
WLAJ-TV	ABC Television Network	Lansing	MI	10	32,435	\$1,611	442	1,226,894	\$51,549	
WLNS-TV	CBS Television Network	Lansing	MI	3	11,523	\$567	190	2,843,618	\$82,867	

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DMA - 114 YOUNGSTOWN, OH				Totals =				19	155,896	\$8,866
WFMJ-TV	CW Television Network, NBC Television	Youngstown	OH					19	155,896	\$8,866
DMA - 115 FARGO-VALLEY CITY, ND				Totals =	12	49,193	\$2,508	311	1,744,586	\$50,198
KVLY-TV	CBS Television Network, NBC Television	Fargo	ND					177	1,495,366	\$37,604
KXJB-TV	CBS Television Network	Fargo	ND					119	185,489	\$9,214
WDAY-TV	ABC Television Network	Fargo	ND	12	49,193	\$2,508		15	63,731	\$3,380
DMA - 119 EUGENE, OR				Totals =				853	551,531	\$55,063
KPIC-TV	CBS Television Network	Roseburg	OR					853	551,531	\$55,063
DMA - 121 LAFAYETTE, LA				Totals =				566	8,287,386	\$325,548
KATC-TV	ABC Television Network	Lafayette	LA					566	8,287,386	\$325,548
DMA - 123 YAKIMA-PASCO-RICHLAND-KENNEWICK, WA				Totals =				2	15,201	\$1,080
KNDO-TV	NBC Television Network	Yakima	WA					1	12,233	\$924
KNDU-TV	NBC Television Network	Kennewick	WA					1	2,968	\$156
DMA - 126 BAKERSFIELD, CA				Totals =	19	83,882	\$4,633	1,017	1,970,756	\$117,244
KBAK-TV	FOX Broadcasting Company	Bakersfield	CA	10	19,306	\$1,044		593	1,160,251	\$64,400
KBFX-TV	FOX Broadcasting Company	Bakersfield	CA	9	64,576	\$3,589		424	810,505	\$52,844
DMA - 128 LA CROSSE-EAU CLAIRE, WI				Totals =	12	32,175	\$1,519	77	229,204	\$11,989
WEUX-TV	FOX Broadcasting Company	Eau Claire	WI	6	4,576	\$161		39	33,762	\$1,244
WLAX-TV	FOX Broadcasting Company	La Crosse	WI	6	27,599	\$1,358		38	195,442	\$10,745
DMA - 130 WILMINGTON, NC				Totals =	14	38,360	\$1,253	1,438	3,337,417	\$144,382
WILM-TV	CBS Television Network	Wilmington	NC	14	38,360	\$1,253		1,438	3,337,417	\$144,382
DMA - 134 WAUSAU-RHINELANDER, WI				Totals =				2,864	25,696,873	\$639,221
WSAW-TV	CBS Television Network, MyNetworkTV	Wausau	WI					2,864	25,696,873	\$639,221

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DMA - 137 MONROE-EL DORADO, LA-AR				Totals =	4	53,197	\$2,785	255	3,122,649	\$156,882
KNOE-TV	ABC Television Network, CBS Television	Monroe	LA	4	53,197	\$2,785	255	3,122,649	\$156,882	
DMA - 139 MINOT-BISMARCK-DICKINSON, ND				Totals =	67	51,269	\$3,118	87	66,817	\$4,211
KBMY-TV	ABC Television Network	Bismarck	ND	3	3,475	\$156	3	3,475	\$156	
KFYR-TV	FOX Broadcasting Company	Bismarck	ND	18	33,791	\$2,292	24	46,656	\$3,258	
KMCY-TV	ABC Television Network	Minot	ND	3	3,475	\$156	5	3,859	\$171	
KMOT-TV	FOX Broadcasting Company	Minot	ND	23	5,183	\$246	30	6,575	\$314	
KUMV-TV	FOX Broadcasting Company	Williston	ND	20	5,345	\$268	25	6,252	\$312	
DMA - 145 ODESSA-MIDLAND, TX				Totals =				913	1,221,414	\$72,991
KMID-TV	ABC Television Network	Midland	TX				913	1,221,414	\$72,991	
DMA - 146 PALM SPRINGS, CA				Totals =				35	44,427	\$3,497
KDFX-TV	FOX Broadcasting Company	Palm Desert	CA				30	15,242	\$1,992	
KESQ-TV	ABC Television Network, CBS Television	Thousand Palms	CA				5	29,185	\$1,505	
DMA - 148 ANCHORAGE, AK				Totals =	3	6,829	\$499	78	665,845	\$51,573
KTUU-TV	NBC Television Network	Anchorage	AK	3	6,829	\$499	78	665,845	\$51,573	
DMA - 150 ERIE, PA				Totals =	2	12,372	\$400	74	538,723	\$23,292
WFXP-TV	FOX Broadcasting Company	Erie	PA	2	12,372	\$400	65	450,254	\$19,537	
WJET-TV	ABC Television Network	Erie	PA				9	88,469	\$3,755	
DMA - 151 JOPLIN-PITTSBURG, MO-KS				Totals =				654	3,389,300	\$169,266
KFJX-TV	FOX Broadcasting Company	Pittsburg	KS				319	1,405,152	\$62,422	
KOAM-TV	CBS Television Network	Pittsburg	KS				335	1,984,148	\$106,844	
DMA - 152 ALBANY, GA				Totals =				211	164,498	\$11,225
WSST-TV	Independent	Cordele	GA				211	164,498	\$11,225	

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DMA - 158 BILOXI-GULFPORT, MS				Totals =			196	28,905	\$9,800
WKFK-TV	ION Television	Pascagoula	MS				196	28,905	\$9,800
DMA - 159 BINGHAMTON, NY				Totals =			195	355,598	\$24,036
WBPN-TV	MyNetworkTV	Vestal	NY				129	229,706	\$15,765
WICZ-TV	FOX Broadcasting Company	Vestal	NY				66	125,892	\$8,271
DMA - 160 BLUEFIELD-BECKLEY-OAK HILL, WV				Totals =			609	1,607,465	\$55,876
WOAY-TV	ABC Television Network	Oak Hill	WV				609	1,607,465	\$55,876
DMA - 161 SHERMAN-ADA, TX-OK				Totals =			53	82,591	\$3,752
KXII-TV	CBS Television Network, MyNetworkTV	Sherman	TX				53	82,591	\$3,752
DMA - 165 ABILENE-SWEETWATER, TX				Totals =			1	920	\$48
KTXS-TV	ABC Television Network	Abilene	TX	1	920	\$48	1	920	\$48
DMA - 167 BILLINGS, MT				Totals =			16	34,948	\$2,164
KHMT-TV	FOX Broadcasting Company	Billings	MT				118	98,349	\$6,869
KSVI-TV	ABC Television Network	Billings	MT				201	117,338	\$11,347
KTVQ-TV	CBS Television Network	Billings	MT	11	30,425	\$1,984	55	210,620	\$17,362
KULR-TV	NBC Television Network	Billings	MT	5	4,523	\$180	100	65,848	\$2,772
DMA - 170 QUINCY-HANNIBAL-KEOKUK, IL-MO				Totals =			404	2,700,363	\$130,645
KHQA-TV	ABC Television Network, CBS Television	Quincy	IL				9	27,166	\$1,505
WGEM-TV	NBC Television Network	Quincy	IL				395	2,673,197	\$129,140
DMA - 173 DOTHAN, AL				Totals =			7	25,449	\$822
WDHN-TV	ABC Television Network	Dothan	AL	7	25,449	\$822	31	100,001	\$3,640
WTVY-TV	CBS Television Network, MyNetworkTV	Dothan	AL				378	3,610,761	\$127,586
DMA - 174 LAKE CHARLES, LA				Totals =			6	27,884	\$2,194

Station	Affiliation	City	State	This Month			Total					
				Airings	Audience Impressions	Media Value	Airings	Audience Impressions	Media Value			
KVHP-TV	FOX Broadcasting Company	Lake Charles	LA	6	27,884	\$2,194	57	257,118	\$33,540			
DMA - 175 ELMIRA (CORNING), NY				Totals =			26	51,678	\$4,816			
WJKP-TV	MyNetworkTV	Corning	NY				15	28,005	\$2,867			
WYDC-TV	FOX Broadcasting Company	Corning	NY				11	23,673	\$1,949			
DMA - 179 ALEXANDRIA, LA				Totals =			6	3,134	\$338	1,435	6,930,018	\$721,247
KALB-TV	CBS Television Network, NBC Television	Alexandria	LA				831	5,424,214	\$564,382			
KLAX-TV	ABC Television Network, ME TV	Alexandria	LA	6	3,134	\$338	604	1,505,804	\$156,865			
DMA - 180 MARQUETTE, MI				Totals =			254	436,972	\$16,066			
WZMQ-TV	ME TV, MyNetworkTV	Marquette	MI				254	436,972	\$16,066			
DMA - 182 BOWLING GREEN, KY				Totals =			5	9,275	\$665	1,749	15,680,076	\$953,480
WBKO-TV	FOX Broadcasting Company	Bowling Green	KY	5	9,275	\$665	1,749	15,680,076	\$953,480			
DMA - 184 LAREDO, TX				Totals =			12	47,493	\$5,529	746	3,204,587	\$436,691
KXOF-TV	FOX Broadcasting Company	Laredo	TX	12	47,493	\$5,529	746	3,204,587	\$436,691			
DMA - 186 BUTTE-BOZEMAN, MT				Totals =			8	12,207	\$1,927			
KBZK-TV	CBS Television Network, CW Television	Bozeman	MT				4	2,474	\$290			
KXLF-TV	CBS Television Network	Butte	MT				4	9,733	\$1,637			
DMA - 188 LIMA, OH				Totals =			15	40,434	\$3,153	2,222	7,460,619	\$545,520
WLIO-TV	FOX Broadcasting Company	Lima	OH	7	27,014	\$1,952	1,190	5,860,967	\$406,808			
WOHL-TV	FOX Broadcasting Company	Lima	OH	8	13,420	\$1,201	1,032	1,599,652	\$138,712			
DMA - 189 MERIDIAN, MS				Totals =			767	1,046,100	\$63,691			
WGBC-TV	FOX Broadcasting Company	Meridian	MS				575	829,569	\$52,297			
WMDN-TV	Bounce TV, CBS Television Network	Meridian	MS				192	216,531	\$11,394			
DMA - 191 GREAT FALLS, MT				Totals =			4	8,149	\$1,390			

TV PSA - Station Airing Detail

Station	Affiliation	City	State	This Month			Total			
				Airings	Audience Impressions	Media Value	Airings	Audience Impressions	Media Value	
KRTV-TV	CBS Television Network	Great Falls	MT				4	8,149	\$1,390	
DMA - 205 HELENA, MT				Totals =			4	3,704	\$1,092	
KXLH-TV	CBS Television Network	Helena	MT				4	3,704	\$1,092	
DMA - 210 GLENDIVE, MT				Totals =	2	399	\$1,134	512	138,227	\$217,099
KXGN-TV	CBS Television Network, NBC Television	Glendive	MT	2	399	\$1,134	512	138,227	\$217,099	
Grand Totals =				469	2,808,792	\$117,153	44,562	915,873,672	\$22,661,484	